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For Press Materials and hi-res color Press Photos, visit:

<https://42ndstmoon.org/forever-plaid-press/>

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**SAN FRANCISCO'S 42ND STREET MOON
ANNOUNCES CAST AND CREATIVE TEAM FOR THE HIT MUSICAL
FOREVER PLAID**

April 18 – May 5, 2024

Gateway Theatre in San Francisco

**Written and Originally Directed and Choreographed by Stuart Ross
Musical Continuity, Supervision, and Arrangements by James Raitt**

**Daniel Thomas Director
Tim Fletcher Assoc. Musical Director
Brittney Monroe Choreographer**

Starring:

**Edu Gonzalez-Maldonado (Jinx), Kevin Singer* (Frankie), Justin P. Lopez* (Sparky),
Matt Skinner (Smudge). *Members of Actors' Equity Association**

SAN FRANCISCO, CA (March 8, 2024) – San Francisco's 42nd Street Moon (Daniel Thomas, Executive Artistic Director) is pleased to announce the full cast and creative team for the hit musical **FOREVER PLAID**, written and originally directed and choreographed by Stuart Ross, with musical continuity, supervision, and arrangements by James Raitt.

42nd Street Moon's production of **FOREVER PLAID** is directed by **Daniel Thomas**, with **Tim Fletcher** as Assoc. Musical Director, and **Brittney Monroe** as Choreographer. **FOREVER PLAID** runs from **April 18 – May 5, 2024** (15 performances only), at San Francisco's **Gateway Theatre*** - 215 Jackson St., (at Battery St.) San Francisco, 94111. The press opening is on Sat., April 20, 2024 at 6:00 pm. **Show Times:** Wed.- Thurs. 7:00 pm; Fri. 8:00 pm; Sat. 6:00 pm.; Sunday 3:00 pm. (Sat. Matinee April 27 - 1:00 pm). (2 Previews) Thurs., April 18 - 7:00 pm – Preview; Fri., April 19 - 8:00 pm- Preview.

Tickets \$25 - \$70 and can be purchased through the Box Office at **415-255-8207** or online at https://42ndstmoon.vbotickets.com/event/Forever_Plaid/98260

* **Venue Accessibility Information** - This auditorium and a restroom are ADA-accessible.

FOREVER PLAID is a deliciously fun revue is chock-full of classic four-part harmonies and pitch-perfect melodies! Once upon a time, there were four guys (Sparky, Smudge, Jinx and Frankie) who discovered that they shared a love for music and then got together to become their idols - The Four Freshman, The Hi-Lo's and The Crew Cuts. Rehearsing in the basement of Smudge's family's plumbing supply company, they became "FOREVER PLAID". On the way to their first big gig, the "Plaids" are broadsided by a school bus and killed instantly. It is at the moment when their careers and lives end that the story of FOREVER PLAID begins.... Singing in close harmony, squabbling boyishly over the smallest intonations and executing their charmingly outlandish choreography with overzealous precision, the "Plaids" are a guaranteed smash, with a program of beloved songs and delightful patter that will keep you laughing when you're not humming along to some of the greatest pop hits of the 1950s. The hit parade of songs includes "Three Coins in the Fountain," "Love Is A Many-Splendored Thing," "16 Tons," "Rags to Riches" and many more favorites!

FOREVER PLAID is an Off-Broadway musical revue written by Stuart Ross, and first performed in New York in 1989 and now performed internationally. https://en.wikipedia.org/wiki/Forever_Plaid

The cast of **FOREVER PLAID** features: **Edu Gonzalez-Maldonado** (Jinx); **Kevin Singer*** (Frankie); **Justin P. Lopez*** (Sparky); **Matt Skinner** (Smudge). **Members of Actors' Equity Association.*
The Band: **Tim Fletcher** (piano); **Kyle Wong** (bass).

To arrange an interview with **FOREVER PLAID** director **Daniel Thomas** (42nd Street Moon Exec. Artistic Director), or any of the actors, please email or call publicist **Lawrence Helman** heytheresells@gmail.com 415-336-8220

In addition to **Daniel Thomas**, **Tim Fletcher** and **Brittney Monroe**, the creative team and production staff of **FOREVER PLAID** includes **Justin Kelley-Cahill** (Scenic/Lighting Designer), **Ashley Rae Little** (Production Manager), **Julie Rossi*** (Stage Manager), **Gregory Holmes** (Assistant Stage Manager) and **Rover Spotts** (Technical Director). The Band: **Tim Fletcher** (piano); **Kyle Wong** (bass).
**Members of Actors' Equity Association.*

FOREVER PLAID runs without an intermission and is approximately 100 minutes long.

Tickets to **FOREVER PLAID** - \$25 - \$70 and may be purchased online at https://42ndstmoon.vbotickets.com/event/Forever_Plaid/98260 or by calling the Box Office at **415-255-8207** (Tues. – Fri., 11:00 am – 5:00 pm).

PERFORMANCE SCHEDULE (15 performances)

(2 Previews) Thurs., April 18 - 7:00 pm – Preview, Fri., April 19 – 8:00 pm - Preview
(No Press at Previews – please.)

Sat., April 20 - 6:00 pm - Opening

Sun., April 21 - 3:00 pm -Matinee; Wed., April 24 - 7:00 pm; Thurs., April 25 - 7:00 pm; Fri., April 26 - 8:00 pm; Sat., April 27 -1:00pm -Matinee; Sat., April 27 - 6:00pm; Sun., April 28 - 3:00pm -Matinee; Wed., May 1 - 7:00pm, Thurs., May 2 - 7:00 pm; Fri., May 3 - 8:00 pm; Sat., May 4 - 6:00 pm; Sun., May 5 - 3:00 pm-Matinee - **Closing**.

For more information, visit: www.42ndstmoon.org

UPCOMING EVENTS at 42nd St. Moon:

Thurs. April 4, 2024 - 5:30 pm –

42nd St. MOON GALA - REACHING FOR THE MOON & STARS

– Gateway Theatre - 215 Jackson St. (at Battery St.) SF 94111

- <https://fundraise.givesmart.com/e/WxZoZw?vid=144y9y>

June 6 - 23, 2024

The 42nd St. Moon 2023-2024 Season continues with **BRIGHT STAR**.

Music, Book, and Story by **Steve Martin**, Music, Lyrics, and Story by **Edie Brickell**,

Directed by **Cindy Goldfield**

– Gateway Theatre - 215 Jackson St. (at Battery St.) SF 94111

42nd Street Moon tells universal stories through the production of contemporary and classic musical theatre. Moon celebrates humanity's common heart and champion characters who sing their truth. By honoring the best of the past and providing an outlet for the voices of the present, Moon commits to a better future through our programming, education and community outreach.

THE TEAM:

Company: The cast of **FOREVER PLAID** features: **Edu Gonzalez-Maldonado** (Jinx); **Kevin Singer*** (Frankie); **Justin P. Lopez*** (Sparky); **Matt Skinner** (Smudge). **Members of Actors' Equity Association*

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**Members of Actors' Equity Association.*

Director: Daniel Thomas
Assoc. Music Director: Tim Fletcher
Choreographer: Brittney Monroe

FOR CALENDAR EDITORS:

WHAT: 42nd Street Moon's presents **FOREVER PLAID**

WHEN: April 18 – May 5, 2024
(Press Opening on Sat., April 20, 2024 at 6:00 pm.)
Show Times: Wed.- Thurs. 7:00 pm.; Fri. 8:00 pm.; Sat. 6:00 pm.; Sunday 3:00 pm.
(Sat. Matinee April 27 at 1:00 pm.)
(2 Previews) Thurs., April 18 - 7:00 pm – Preview; Fri., April 19 – 8:00 pm - Preview

WHERE: Gateway Theatre, 215 Jackson St. (at Battery St.), San Francisco 94111.

RUNNING TIME: The show runs without an intermission and is approximately 100 minutes long.

TICKETS: \$25 - \$70 and may be purchased online at
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42nd Street Moon Values

- Moon's art and the artists who create it reflect the diversity, inclusivity, and values of our community.
- Moon honors the work of creators past and present, interpreting their work through the lens of our time, and encourage the creators of the future.
- Moon nurtures and champions the remarkable talent that the Bay Area produces.
- Moon provides a safe and welcoming place for diverse artists to create and audiences of all demographics to experience musical theatre.

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